Notice of Data Security Event

Kids Teeth, LLC ("Kids Teeth") experienced a data security event that may have involved personal information belonging to certain individuals and is providing notice of this event to potentially impacted individuals out of an abundance of caution.

Kids Teeth became aware of a network disruption on July 6, 2026. Kids Teeth worked with its managed services provider and promptly took steps to ensure the security of the environment and launched an investigation to determine the nature and scope of the disruption. As a result of the investigation, Kids Teeth determined that an unauthorized actor may have accessed its environment and limited data within it.

The accessible data may have included individuals' names in combination with driver's license or state identification number, Social Security numbers or individual taxpayer identification numbers, financial account information, dates of birth, medical information, and health insurance information. Please note that Kids Teeth has not confirmed that the disruption impacted any data element for any patient.

Kids Teeth established a toll-free call center to answer questions about the event and to address related concerns. Call center representatives are available Monday through Friday from 9:00 a.m. to 9:00 p.m. Eastern Time, excluding major U.S. holidays and can be reached at 1-833-788-9712.

The privacy and protection of all information remains a top priority for Kids Teeth, which deeply regrets any inconvenience or concern this event may cause.

<u>We are providing the following information to help those wanting to know more about steps they can take to help protect themselves and their information:</u>

What steps can I take to protect my information?

- Please notify your financial institution promptly and without delay if you detect any suspicious activity on any of your accounts, including unauthorized transactions or new accounts opened in your name that you do not recognize. You also should promptly report any fraudulent activity or any suspected incidents of identity theft to proper law enforcement authorities.
- You can request a copy of your credit report, free of charge, directly from each of the three nationwide credit reporting agencies. To do so, free of charge once every 12 months, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting agencies is listed at the bottom of this page.
- You can take steps recommended by the Federal Trade Commission to protect yourself from identify theft. The FTC's website offers helpful information at www.ftc.gov/idtheft.

How do I get a copy of my credit report?

You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting http://www.annualcreditreport.com/, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print this form at https://www.annualcreditreport.com/cra/requestformfinal.pdf. You also can contact one of the following three national credit reporting agencies:

- *Equifax*, P.O. Box 740241, Atlanta, GA 30374, 1-800-525-6285, www.equifax.com.
- *Experian*, P.O. Box 9532, Allen, TX 75013, 1-888-397-3742, www.experian.com.
- *TransUnion*, P.O. Box 2000, Chester, PA 19016, 1-833-799-5355 , www.transunion.com/get-credit-report.

How do I put a fraud alert on my account?

There are two kinds of general fraud alerts you can place on your credit report - an initial alert and an extended alert. You may want to consider placing either or both fraud alerts on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. You may have an extended alert placed on your credit report if you have already been a victim of identity theft and provide the appropriate documentary proof. An extended fraud alert is also free and will stay on your credit report for seven years. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at http://www.annualcreditreport.com. Military members may also place an Active-Duty Military Fraud Alert on their credit reports while deployed. An Active-Duty Military Fraud Alert lasts for one year and can be renewed for the length of your deployment. You cannot be charged to place or remove a fraud alert.

How do I put a credit or security freeze on my credit reports?

Under U.S. law, you have the right to put a credit freeze, also known as a security freeze, on your credit file, for up to one year at no cost. The freeze will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a freeze may interfere with or delay your ability to obtain credit.

You must separately place a freeze on your credit file with each credit reporting agency. There is no fee to place or lift a freeze. For information and instructions on how to place a freeze, contact any of the credit reporting agencies or the FTC identified above. In order to place a freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement, or insurance statement. After receiving your freeze request, each credit bureau will provide you with a unique PIN or password. Keep the PIN or password in a safe place as you will need it if you choose to lift the freeze.

A freeze remains in place until you ask the credit bureau to lift it temporarily or to remove it altogether. If the request is made online or via phone, a credit bureau must lift the freeze within an hour. If the request is made by mail, then the bureau must lift the freeze no later than three business days after receiving your request.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, credit freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission
600 Pennsylvania Ave, NW
Washington, DC 20580
www.consumer.ftc.gov
1-877-438-4338

California Attorney General
1300 I Street
Sacramento, CA 95814
www.oag.ca.gov/privacy
1-800-952-5225

Iowa Attorney General
1305 E. Walnut Street
Des Moines, Iowa 50319
www.iowaattorneygeneral.gov
1-888-777-4590

Kentucky Attorney General
700 Capitol Avenue, Suite 118
Frankfort, Kentucky 40601
www.ag.ky.gov
1-502-696-5300

Maryland Attorney General
200 St. Paul Place
Baltimore, MD 21202
www.marylandattorneygeneral.gov/Pages/CPD
1-888-743-0023

New York Attorney General
The Capitol
Albany, NY 12224
www.ag.ny.gov
1-800-771-7755

NY Bureau of Internet and Technology
28 Liberty Street
New York, NY 10005
www.dos.ny.gov/consumerprotection
1-212-416-8433

NC Attorney General
9001 Mail Service Center
Raleigh, NC 27699
www.ncdoj.gov/protectingconsumers/
1-877-566-7226

Oregon Attorney General
1162 Court St., NE
Salem, OR 97301
www.doj.state.or.us/consumer-protection
1-877-877-9392

Rhode Island Attorney General
150 South Main Street
Providence, RI 02903
www.riag.ri.gov
1-401-274-4400

Washington D.C. Attorney General
400 S 6th Street, NW
Washington, DC 20001
www.oag.dc.gov/consumer-protection
1-202-442-9828